

# CURRICULUM VITAE

*of*

## RAMECA VINCENT LEARY

I am an experienced, driven, and motivated individual with a passion for excellence. My background includes expertise in change management, branding, team leadership, client relations, and radio/television. I have a knack for communicating complex concepts to others, and am familiar with Blackboard and Canvas online teaching platforms.

### EDUCATION

REGENT UNIVERSITY, Virginia Beach, VA 2017

**Ph.D. Candidate: Communication Studies, ABD (3.9 GPA)**

- Dissertation Focus: Colorism (Intra-Racial Discrimination) in Film: Perception and Media Effects
- The Honor Society of Phi Kappa Phi: “Love of Learning Award” (2017)
- Paul Hunsinger Endowed Scholarship (2014-2015)
- E.M. Lindvall Endowed Scholarship (2013-2014)
- School of Communication and the Arts: Merit-Based Grant (2012-Present)

UNIVERSITY OF MARYLAND, Adelphi, MD 2007

**M.S. in Management; Public Relations Emphasis**

**Graduate Certificate: Leadership and Management**

- President’s Scholarship Recipient
- The Honor Society of Phi Kappa Phi

CHARLESTON SOUTHERN UNIVERSITY, Charleston, SC 1992

**B.A. in Communication; English Minor**

- Magna Cum Laude
- Dean’s List
- Outstanding Speech Communication Award 1992
- Excellence in Education Grant Recipient 1992
- Alpha Chi Honor Society
- Who’s Who Among Students in American Universities & Colleges

### POSTGRADUATE AWARDS AND HONORS

- Alumni Documentary Award Recipient, Charleston Southern University 2011
- Outstanding Young Alumnus, Charleston Southern University 2007

### PROFESSIONAL MEMBERSHIPS

- Broadcast Education Association (BEA)
- National Communication Association (NCA)

**RESEARCH INTERESTS**

- Interpersonal communication
- Public address
- Audience perception of credibility in citizen journalism
- Use of social media in educational settings
- Messages and sensory stimulation in children's media

**INSTRUCTIONAL EXPERIENCE**

PENSACOLA STATE COLLEGE, Pensacola, FL

**Fall 2017 - Present****Tenure-Track Professor: Business Department (Face-to-Face, Online, and Hybrid Courses)**

- Teaches the following courses: Business Ethics, Business Communication, Professional Communication, and Managing Diversity.
- Incorporates a detailed syllabus, consisting of objectives, assignments, course expectations, and a weekly schedule.
- Provides face-to-face instruction, integrating real-world scenarios, while utilizing various modes of technology.
- Establishes a learning environment comprised of a community of scholars, edifying and encouraging one another to succeed.

**Fall 2014 – August 2017****Adjunct Instructor (Face-to-Face) Speech 1608: Public Speaking (3 Credit Hours)**

- Created a detailed syllabus, consisting of objectives, assignments, course expectations, and a weekly schedule.
- Provided face-to-face instruction, integrating real-world scenarios, while utilizing various modes of technology.
- Established a learning environment comprised of a community of scholars, edifying and encouraging one another to succeed.
- Stressed the importance of integrating papers within the context of the course, assigning two in-depth analyses that utilized American Psychological Association (APA) formatting.
- Assigned three speeches (e.g., informative, persuasive, and demonstration), while providing succinct feedback on how to improve delivery and/or outlines before subsequent assignments were due.
- Received documented feedback from students regarding the effectiveness of the course.
- Evidenced documentation from the department head of a student appreciation letter that was hand delivered to the office
- Nominated by entire class to receive an outstanding teaching excellence award.

**Adjunct Instructor (Face-to-Face) Speech 1006C: Basic Speaking and Listening (1 Credit Hour)**

- Created a detailed syllabus, consisting of objectives, assignments, course expectations, and a weekly schedule.
- Provided face-to-face instruction, while incorporating real-world scenarios and utilizing various modes of technology.
- Established a learning environment comprised of a community of scholars, edifying and encouraging one another to succeed.
- Stressed the importance of integrating papers within the context of the course, assigning an oratorical analysis paper that utilized American Psychological Association (APA) formatting.
- Assigned two speeches (e.g., informative and persuasive), while providing succinct feedback on how to improve delivery and/or outlines before subsequent assignments were due.
- Received documented feedback from students regarding the effectiveness of the course.

SAN ANTONIO COLLEGE, San Antonio, TX

2014

**Teaching Assistant (Online, Fall) Speech 1315-016: Public Speaking**

- Responded to students' Blackboard posts, utilizing APA and MLA formatting.
- Graded students' online assignments, which included papers, speeches, and weekly discussion posts.
- Facilitated group discussions, covering various written assignments.
- Assisted professor with final student assessments pertaining to goals and objectives established for the course.
- Gleaned an adept understanding of the CANVAS Platform, which is used for San Antonio College online courses.

DEVRY UNIVERSITY, San Antonio, TX

2014

**Teaching Assistant (Online, Summer II) English 230: Professional Communication**

- Responded to students' online discussion posts, while providing thought-provoking follow-up questions.
- Graded students' online assignments, which included weekly discussions and assigned papers.
- Answered the bulk of student e-mails, covering a variety of course content questions.
- Gleaned an adept understanding of DeVry University's eCompanion.Next Platform.

SAN ANTONIO COLLEGE, San Antonio, TX

2014

**Teaching Assistant (Online, Summer II) Speech 1321: Business and Professional Comm.**

- Responded to students' Blackboard posts, utilizing APA and MLA formatting.
- Graded students' online assignments, which included papers and weekly discussion posts.
- Facilitated group discussions, covering various written assignments.
- Assisted professor with final student assessments pertaining to goals and objectives established for the course.
- Gleaned an adept understanding of the Alamo Colleges CANVAS Platform, which is used for San Antonio College online courses.

REGENCY UNIVERSITY, Virginia Beach, VA

2014

**Teaching Assistant (Hybrid, Summer I) COM 700: Introduction to Doctoral Studies**

- Assisted professor by responding to students' Blackboard posts, utilizing APA and MLA formatting.
- Answered the bulk of student e-mails, covering a variety of course content questions and online residency concerns.
- Facilitated group discussions during the required residency, covering various written assignments.
- Spearheaded a motivational exercise during residency, providing tips for students to create a successful work-life balance.
- Planned and coordinated the Ph.D. student panel, which addressed questions from the new cohort.

**CORPORATE EXPERIENCE**

WSRE-TV, Pensacola, FL

2015 – Present

*Public Broadcasting Service (PBS) for the Gulf Coast, reaching 70,000+ households weekly.*

**Producer/Host: inStudio** (Promotes conversations focused on local topics and solutions)

- Host show on a bi-monthly basis (Thursday evenings).
- Secure guests to discuss pressing issues that impact the Gulf Coast communities of Northwest Florida and Southern Alabama.
- Research potential topics and schedule all guests.
- Write and produce all show content.
- Obtain electronic media sources to be used during each show.
- Work collaboratively with directors and studio technicians to enhance the overall quality of each show.
- Provide follow-up correspondence to all guests after each show airs, including digital access to the programming.

TRIDENT TECHNICAL COLLEGE, Charleston, SC

2008 – 2012

**Assistant Director of Recruiting**

- Advised prospective students of the admissions process and requirements. Coordinated faculty and staff for specialized off-campus college programs.
- Assisted director with the annual recruiting plan and adjustments throughout the year.
- Supervised and trained recruiters and staff; assisting them with improving their presence and relationships in the schools.
- Promoted college programs, services, and community events.
- Assisted with the development of college information sessions.
- Coordinated tracking of recruitment efforts.

**Recruiter, Office of Enrollment and Retention**

2002 - 2008

- Created and delivered numerous presentations for high school students, parents, and community organizations.
- Visited schools, businesses, and educational fairs to promote the 150+ academic programs at Trident Technical College.
- Organized School-to-Career workshops in the tri-county area and surrounding counties.
- Organized and implemented Trident Technical College's Career Day, attracting over 2,000 students statewide.
- Created and implemented yearly recruiting plan.

WCSC-TV CHANNEL 5, Charleston, SC

1999 – 2002

**Reporter/Anchor/Producer/Public Affairs Director**

- Hosted community segment during *Live 5 News at Noon*.
- Producer: *Live 5 News at Noon* and *News at Ten*.
- Anchor: *Midday Show* and cut-ins for *CNN Headline News Local Edition*.
- Reported, researched, and wrote stories for *Live 5 News*.
- Producer of *Inspirational Sounds*, a half-hour music show that highlights all types of Christian music, including captivating interviews.
- Public Affairs Director: Coordinated all Public Affairs Projects (Debi's Kids Toy Campaign, WalkAmerica, Jefferson Awards, Project Cool Breeze, Bell & Schlau Track and Field Event, Race for the Cure, etc.).
- Maintained and logged all public service announcements.
- Created new public service announcements for various campaigns.
- Participated in career day programs sponsored by school districts, including numerous community activities.

WCSC-TV CHANNEL 5, Charleston, SC

1990 – 1995

**Anchor/Reporter/Producer/Editor**

- Anchored cut-ins for *CNN Headline News Local Edition*.
- Served as *Nightwatch* reporter Monday through Friday for *Live 5 News Nightwatch*.
- Researched, wrote, and edited news stories for *Live 5 News Nightwatch*.
- Participated in career day programs sponsored by school districts and took part in various community activities.

WKCL-FM RADIO, Charleston, SC

1993 - 1995

**On-Air Personality and Host**

- Produced and engineered Sunday morning drive.
- Hosted live radio remotes from specified locations.
- Selected and coordinated music to be played during shifts.
- Served as media liaison for local television stations.
- Provided creative input for promotions, concerts, and contests.

**PUBLISHED WORK**

**Peer-Reviewed/Refereed Journals:**

Leary, R. V. (2017, April). Strategic Communication Toolkit: Netvibes. *Journal of Media Education*, 8(2), 54-58.

Leary, R. V. (2016). Genetically modified organisms: A quantitative research study focusing on a college student's perspective. *Global Journal of Human Social Science*, 16(5), 15-26.

Leary, R. (2013). Remember the titans: A theoretical analysis. *Journal of Arts and Humanities*, 2(4), 11-21.

Leary, R. V. (2013). Faith and black-white interracial marriages: A qualitative research study. *Global Journal of Human Social Science*, 13(5), 15-31.

**WORKING PAPERS**

Leary, R. (2017). *Cloudy with a chance of rainbow: Nelson Mandela's forecast for South African unity*. (historical/critical analysis)

Leary, R. (2017). *Walter Winchell, King of gossip: A 21<sup>st</sup> century perspective*.

**PANELS/WORKSHOPS/PROFESSIONAL ACTIVITIES**

Leary, R. (2017, January 7). "Broadcast Education Association 2017 Festival of Media Arts: Student News Competition." Judge: responsible for reviewing and commenting on various newscasts submitted by undergraduate and graduate students in the USA.

Leary, R. (2012, June 10). "Senior Citizens Impacted by Heat-Related Deaths: A Nation on Alert." Panelist presentation as part of the annual Project Cool Breeze Campaign in Charleston, S.C., focusing on providing much-needed information for the elderly to help them pay utility bills and take preventative measures during the summer months.

Leary, R. (2013, February 9). "African American Youth and the Identity Crisis: Knowing Yourself and Dreaming to Achieve." Moderator and presenter for the S.C. Delta Sigma Theta Sorority educational initiative.

Leary, R. (2013, September 14). "The Educational Dilemma in Low-Income, African American Families: Bridging the Financial Gap." Presentation as part of Charleston, S.C., Youth Summit on Higher Education.

Leary, R. (2014, June 12). "The Beginning Years: An Introduction to Doctoral Studies in Communication." Panelist presentation as part of the Introduction to Doctoral Studies Series, Regent University School of Communication & the Arts.

### **ADDITIONAL AWARDS AND ACHIEVEMENTS**

- Emmy Award: Best Newscast, WCSC-TV Channel 5 (2000)
- Community Service Award: Presented by the City of Charleston (2000)
- Internship: Coca-Cola Bottling Co. Consolidated (2006)
- Regional Commercials: Coca-Cola Bottling Co. Consolidated (2006)
- Recipient: Special Proclamation from S.C. State Legislature: Outstanding Community Service (2008)
- Recipient: Martin Luther King, Jr. Picture Award: Outstanding Community Service (2009)
- Face /Voice of Trident Technical College: TV Commercials and Radio Ads (2009-2012)
- National Community Service Award Presented by President Barack Obama for Project Cool Breeze (2012; provides fans and a/c units for senior citizens 60+)
- Project Cool Breeze Distinguished Service Award (2013)
- National Partnership: Morality and Media; wrote, produced and starred in television and radio commercials focusing on dangers of children exposed to pornography (2013)
- Judge: Broadcast Education Association's Festival of Media Arts: News Division (2017)
- President's Leadership Institute, Pensacola State College (2017-2018)

### **VOLUNTEER INITIATIVES**

- Mentor: African-American Male Leadership Council
- Board Member: March of Dimes
- Board Member: Crisis Ministries Homeless Shelter
- Race for the Cure
- Ronald McDonald House
- Pensacola Habitat for Humanity

### **REFERENCES**

#### **Dr. John Keeler**

Professor of Strategic Communication and Journalism  
 Regent University  
 School of Communication and the Arts  
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**Mike Rowan**

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